



**'Managed Storage reduced
our costs by 34%'**

2007
Preferred Partner



OCSL

How can I improve the utilisation of my Data Capacity?

Top 3 ways to improve Data Capacity Utilisation

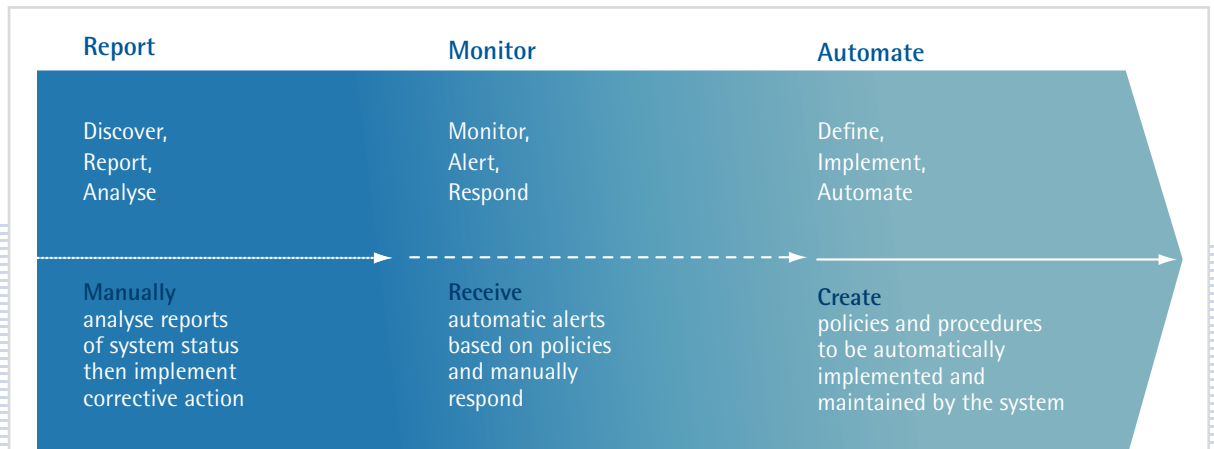
- ▶ Manage Well
- ▶ Provision Well
- ▶ Avoid Duplicated Data

Data from Enterprise Strategy Group, January 2007:

62% of survey respondents said their biggest challenge was to simplify management of storage resources

IT Managers face problems like:

- ▶ Year on year rapid storage growth
- ▶ Inefficient storage utilisation – optimise existing assets using Storage Essentials from HP – get the most out of what you have before you add more
- ▶ Time consuming provisioning techniques on complex multi-vendor SAN environments
- ▶ Cut IT budget directives
- ▶ Reduce capital expenses – Storage Essentials from HP can provide an insight into managing capacity efficiently, plan for future demands and defer capital expenditure
- ▶ Understaffed – manage more with the same number of people – Storage Essentials from HP can automate complex & manually intensive tasks – senior IT can focus on strategic initiatives more junior IT can do operational tasks
- ▶ Having to retain more data for longer periods of time



Customer Example:

A leading telco and network provider based in London.

Issue:

Storage growth fluctuates; demand always changing

Solution:

Managed Storage Solution implemented by OCSL

ROI:

Managed Storage reduced costs by 34%

Savings of 30% management time

Simple to provision

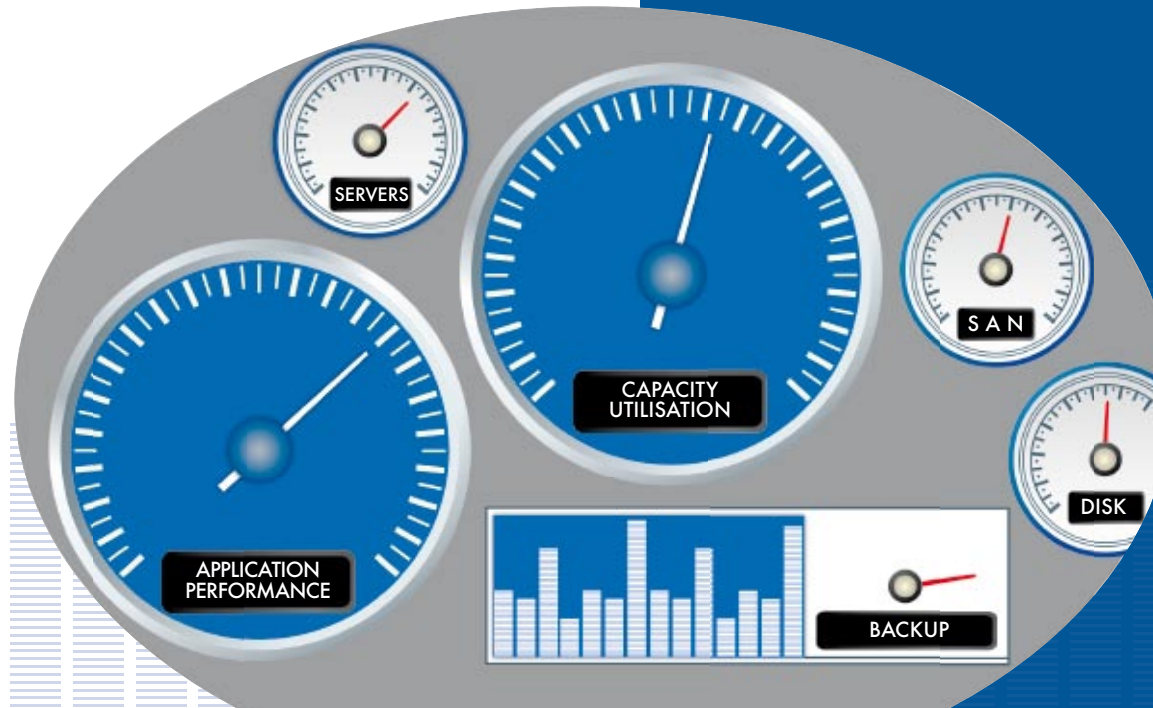
Built-in spare capacity, able to utilise within hours

Maximised availability of storage

Managed data by age or application

Managed Data can ensure you can meet the demands of your business

Contact OCSL today to find out more on 0845 605 2100 or return the reply paid card.



About OCSL

OCSL has been assisting organisations to maximise their IT investment for over 15 years. Our world-class partnerships with organisations like HP means that we have the knowledge to look at your IT estate with fresh but experienced eyes. Our specialist areas include Data Protection, Server Consolidation, SAN deployments, creating integrated backup strategies and tailored support contracts. So you can rest assured that you are in safe hands.

We'd welcome the opportunity to be bench marked against your current suppliers because we know OCSL can offer you smarter alternatives – that's why our customers include well-known organisations like Sanofi Aventis, Allianz Cornhill and Williams F1.



Call us now on

0845 605 2100
for a tailored
solution, ensuring
your data capacity
meets the demands
of your business

For more
information
regarding OCSL's
services please
log onto
www.ocsl.co.uk

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