

*Protect your business ...  
Protect your data ...*

*Replicate!*

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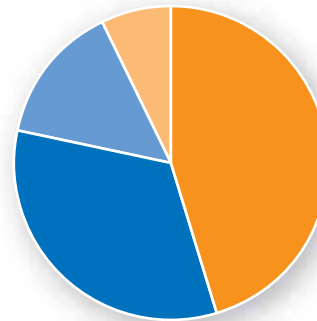
# The **truth** about data back-up

*75% of companies believe their data is safe if they back-up*

A company in Hemel Hempstead confidently backed up its data and stored it in a fire safe in the basement. When the building collapsed in the recent Buncefield oil fire disaster, the data lay buried for weeks under thousands of tonnes of rubble.

*97% of companies believe their data is safe if they back it up and store it offsite*

An IT Managed Services company was waiting for tapes to be transported off site when the Hemel Hempstead oil fire flared up. Tapes for two whole days were lost forever in the fire. The company was forced to issue a statement admitting its ability to service customers had been "temporarily affected", with back-up systems rendered "inoperable".



## Leading causes of Data Loss

- 47% caused by Hardware Unavailability
- 32% caused by Human Error
- 14% caused by Software Corruption
- 7% caused by Computer Viruses

*"Nearly one in five businesses suffer a major disruption every year. It's a case of when, not if, it will happen ..."*

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*Protect your **business**...*  
*Protect your **data**...*

# Back-up is no longer enough ...

## The OCSL Solution

OCSL's solution is not a managed service, where you depend on someone else, but a hardware and software solution, that you own.

Your data (the heart of your business and your most important strategic asset), is copied in real time from one site to another, so in the event of a disaster your data is safe, down to the last second.

Remember: back-up data is always out of date, by hours or days, from the time of the last successful back-up, to the moment of disaster.

How much does a single day of lost data, lost transactions, cost you?

Does your insurance company insist that your data is replicated to another site? Many companies may find new clauses inserted following the Hemel Hempstead disaster.

Let OCSL help you justify the investment of an in-house data replication solution, either floor-to-floor or site-to-site depending on your risk assessment. And hear about the other businesses we've helped to protect by replicating their data.

**Can you afford to wait for disaster to strike your organisation?**

**Since Hemel, OCSL have been engaged by 3 companies affected by the disaster.**

**OCSL's specialist team can design & deploy the right replicated solution for your organisation.**

**find out more now by calling 01403 700959**

**return the reply-paid card attached**

**or visit the website at [www.ocsl.co.uk/eva](http://www.ocsl.co.uk/eva) to download case studies describing where OCSL have created replicated solutions.**



**Company Data**



**Replicated Company Data**



**Replicate!**

## About OCSL

OCSL has been assisting organisations to maximise their IT investment for over 15 years. Our world-class partnerships with organisations like HP means that we have the knowledge to look at your IT estate with fresh but experienced eyes.

Our specialist areas include Data Protection, Server Consolidation, SAN deployments, creating integrated backup strategies and tailored support contracts. So you can rest assured that you are in safe hands.

We'd welcome the opportunity to be benchmarked against your current suppliers because we know OCSL can offer you smarter alternatives – that's why our customers include well-known organisations like Sanofi Aventis, Allianz Cornhill and Williams F1.

For more information regarding OCSL's services please log onto

[www.ocsl.co.uk](http://www.ocsl.co.uk)

Telephone

**01403 700959**

Email

[info@ocsl.co.uk](mailto:info@ocsl.co.uk)

East House, New Pound Common, Wisborough Green, West Sussex RH14 0AZ



Call us now on

**01403 700959**

for a tailored solution,  
safeguarding your business  
from IT failures

## Think this couldn't happen near you?

Buncefield was the 5th largest of over 50 refinery, storage and distribution sites in the UK - all of which are situated near major motorways and conurbations.

Source: UK Petroleum Industry Association

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